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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Jules Gardner, Keith J. Gelles and Brian Sloyer
Serial No: 09/723,505 Group Art Unit: 2173
Filed: November 28, 2000 Examiner: Shawn M. Becker
Att. Docket No.: P1133/20002 Confirmation No.: 4909
For: METHOD AND SYSTEM FOR CREATING AND DISPLAYING
IMAGES INCLUDING POP-UP IMAGES ON A VISUAL DISPLAY

AMENDMENT

RECEIVED

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

APR 23 2004

Technology Center 2100

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated December 24, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.